



BGI STRATEGIC BUSINESS PLAN ON-A-PAGE (2023 – 2028)

VISION
“To be a renowned Geoscience Centre”

MISSION “We create economic value through advancing, promoting, and disseminating geoscience knowledge for the benefit of Botswana and our global partners.”

VALUES

Reliable Innovative Professional Integrity Teamwork

BHAGS

 Botswana will achieve a Best Practices Mineral Potential Index (BPMPPI) of 70% by 2028.

BGI will generate revenue of P10 million by 2028.

STRATEGIC LEVERAGE AREAS

GEOSCIENCE RESEARCH AND KNOWLEDGE MANAGEMENT

Obj 1.1.: To enhance availability and accessibility of BGI outputs
Obj 1.2.: To enhance Botswana’s prospectivity landscape

COLLABORATIONS AND PARTNERSHIPS

Obj 2.1.: To drive the Institute’s mandate through partnerships
Obj 2.2.: To build institutional capacity and capability
Obj 2.3.: To effectively build and manage stakeholders

OPERATING MODEL ENHANCEMENT

Obj 3.1.: To have in place a new business model
Obj 3.2.: To have in place a new operating model
Obj 3.3.: To enhance the delivery of projects

FUNDING & SUSTAINABILITY

Obj 4.1.: To promote our value proposition
Obj 4.2.: To have in place a new operating model
Obj 4.3.: To enhance additional sources of revenue

STRATEGIC INITIATIVES

- Review Business Model and Operating Model
- Develop a new Business Model and Operating Model
- Implement the approved Business Model and Operating Model
- Implement a PMO

- Establish a project team to process historical data
- Enable the efficient online posting of completed projects
- Avail prospectivity related databases to investor community.

- Map partners for collaboration
- Pursue partnerships
- Enhance skills of BGI staff
- Solicit technical support
- Develop Stakeholder Engagement Plan
- Implement approved SEP initiatives
- Implement Customer Satisfaction Survey

- Develop and lobby the Institutes’ business case for sustainable existence.
- Solicit a commitment from Government to fund up to 80% of the Institute’s long-term budgeted needs.