



EXTERNAL ADVERTISEMENT

Botswana Geoscience Institute (BGI) is a parastatal under the Ministry of Minerals & Energy. It was established under the Botswana Geoscience Institute Act of 2014 to undertake research in the field of geosciences and provide specialized geoscientific services. BGI serves as the custodian of geoscience data and information, promoting the search for and exploration of minerals in Botswana. Additionally, it functions as the advisory body for geosciences and geohazards.

BGI is looking for highly motivated, dynamic and experienced individual to join its team of professionals under the following vacancy:

1. MARKETING, COMMUNICATIONS AND PUBLIC RELATIONS OFFICER

JOB SUMMARY/PURPOSE:

Reporting to the office of the Executive Leadership, the incumbent will implement public relations, marketing, communication campaigns and brand management policies to promote brand equity and the BGI mandate.

MINIMUM QUALIFICATIONS, SKILLS AND KNOWLEDGE

- Bachelor's degree in Public Relations, Marketing and Communication
- Minimum of 5 years post qualification experience.

KNOWLEDGE

- Operational knowledge in corporate communication, public relations (PR) and brand management.

KEY PERFORMANCE AREAS

- Brand management
- Corporate communication
- Media Relations
- Event management
- Communication campaign
- Public affairs events
- Reputational risk communication

COMPETENCIES

- Integrity
- Strategy translation
- Business acumen
- Managing complexity
- Technical expertise
- Risk management

REMUNERATION

BGI offers a competitive remuneration package that is commensurate with the position.

HOW TO APPLY

Candidates are requested to **Send** application letter, curriculum vitae, certified copies of certificates and three (3) recent reference letters to; recruitment@bgi.org.bw not later the **23rd May 2024**.