#### **Our Mandate**

We are a public corporation constituted under the Botswana Geoscience Institute Act, 2014 and we are wholly owned by the Government of Botswana. We have been established to undertake research in the field of geosciences, provide specialised geoscientific services and advice in all matters of geoharzards.

We are responsible for promoting the search for, and exploration of any mineral in Botswana. We are a custodian of all geoscience data/information, which include non-confidential prospecting reports.

Our founding is the reawakening of geological survey practice in Botswana, which began in 1943 as primarily the search for groundwater.

### **Our Vision**

To be a renowned Geoscience Centre.

#### **Our Mission**

We create economic value through advancing, promoting and disseminating geoscientific knowledge for the benefit of Botswana and our global partners.

#### **Our Core Values**

- We are reliable custodians of geoscience information
- We promote market-oriented and innovative products and services
- We espouse professionalism
- We create a conducive environment that promotes absolute integrity

### **Our Strategic Priorities**

Our Strategic Plan over the next 5 years will focus on six(6 priorities.

Undertake high quality geoscience research for mineral exploration, promotion of sustainable development and geoharzards management

Provide quality geoscience information

Promote awareness and public education

Build a sustainable Botswana Geoscience Institute

Uphold operational and services excellence

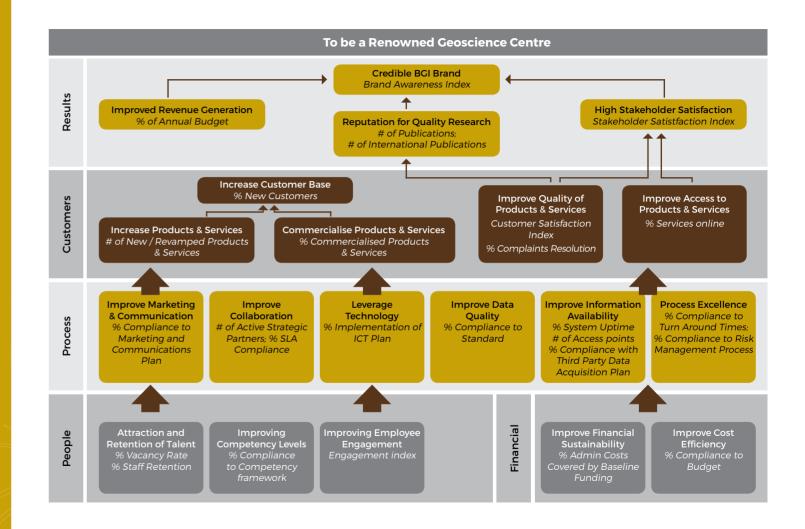
Promote talent managemen

### **Our Strategy Map**

The strategy map describes the Institute's strategy through the chosen objectives and measures.

The measures link together in a chain of cause and effect from the performance drivers in the people and finance perspectives all the way to the outcomes in the results perspective. The cause and effect linkages outline the specific path the Institute will follow to achieve the strategy and hence clearly articulates the strategy story.

It is, therefore, the "how" of the strategy showing the path from the current reality towards the vision. The strategy map has been used as a framework for developing the balanced scorecard.



### **Implementation Context**

Our context of implementation is based on best practice models that we will use to determine our strategy alignment with the need for customer centric, growth and sustainability.

#### i) Customer Strategy

We aim to deliver value to our customer needs through operational excellence. The focus is to drive efficiencies to ensure optimal balance between speed and cost.

This will be achieved through re-engineering of processes, and adopting appropriate technologies in order to reduce Turn Around Times (TATs).

### ii) Growth Strategy

BGI will continuously strive to improve accessibility and quality of its services and research in geosciences. Growth will be achieved through the following:

#### Organic Growth:

The Institute will continue to promote mineral exploration and grow its revenue generation sources.

#### Service Development:

BGI aims to enhance its offering by leveraging technological platforms that would improve data quality as well allow for the Institute to commercialise its consultancy services.

#### Market Development:

BGI will strive to enhance its visibility and reach out to the global market by improving its collaborative partnerships and international linkages.

#### Diversification:

The Institute will endeavor to be a centre of excellence in

### **Service Development**

- Improve quality and quantity of
- Accreditation of Labs and Services
- Develop e-technology platforms
- Commercialise consultancy services

#### Diversification

Identify international jobs and opportunities

## **Organic Growth**

- Sales of information
- Promote mineral exploration awareness and education

#### Provide the following services

- Laboratory services
- Advisory services
- Consulting services Library services

#### Improve visibility to attract

more customers locally and

Market Development

- Establish partnerships with Geotech Property Developers (Land Servicing)
- Engage Regulatory Bodies

#### iii) Sustainability

BGI seeks to achieve sustainability by ensuring that funds improvement in quality, innovation and responsiveness. BCI simultaneously reduce cost and increase funding.

#### **High-Level Targets**

The high-level targets represent the key performance indicators that are critical to the overall achievement of the strateav.



#### Reputation for Quality Research

- # of Publications
- # of International Publications

- Information Availability # of Access Points
- % Compliance with Third Party Data Acquisition Plan

#### **Ouality Services**

- Customer Satisfaction Index
- % Complaints Resolution

#### To find out more about our strategy: www.bgi.org.bw

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## **BOTSWANA GEOSCIENCE** INSTITUTE

Excellence in Geoscience



# STRATEGIC PLAN

2018 - 2023